

# The Lincoln Highway Centennial Celebration, 1913-2013



2013 marks the 100th anniversary celebration of the nation's historic coast-to-coast highway. Tour Operators are planning their 2013 itineraries now, so now is the time to start your promotions!

Is your destination/company located in close proximity to The Lincoln Highway? If so, you'll want exposure at The Lincoln Highway booth, an exhibitor at this year's NTA Convention (Dec. 5-9, 2011, Las Vegas, NV).

The following options are available to destinations/companies located along The Lincoln Highway:

**Brochure distribution: \$100** Provide your brochures for distribution from The Lincoln Highway Booth

**Pop-up banner display: \$500** Your 2' pop up banner can be displayed at The Lincoln Highway Booth (includes brochure distribution- a \$100 value)

To participate, simply complete and return the form below to Karla DiNardo at [karla.dinardo@ntaservicesinc.com](mailto:karla.dinardo@ntaservicesinc.com) or by fax (859.264.6571.) Questions? Contact Karla at +1.859.264.6556.

\_\_\_\_\_ Yes, I'd like to participate.

\_\_\_\_\_ \$100 Brochure Distribution

\_\_\_\_\_ \$500 Pop Up Banner & Brochure Distribution

\_\_\_\_\_ Total Due

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_